



**Institute of Business Management and Research,
IPS Academy, Indore**

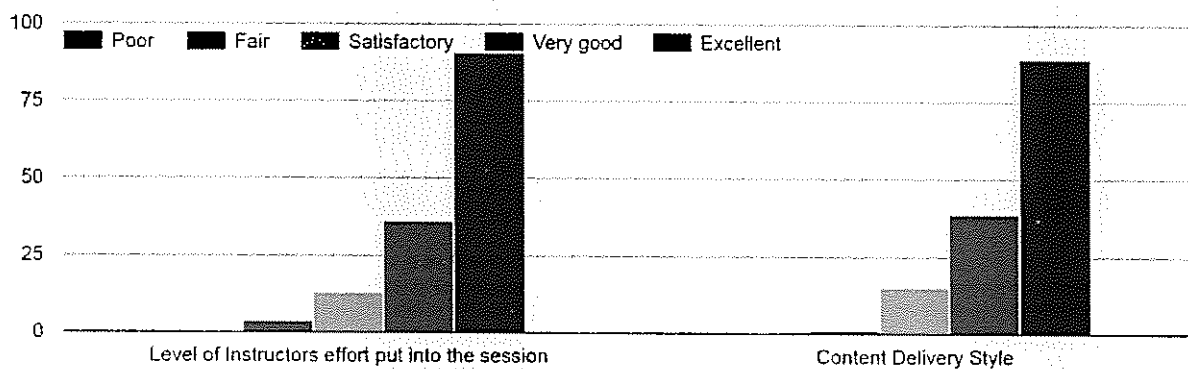
AICTE Training And Learning (ATAL) Academy
FDP on
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 1 @ 17-05-21

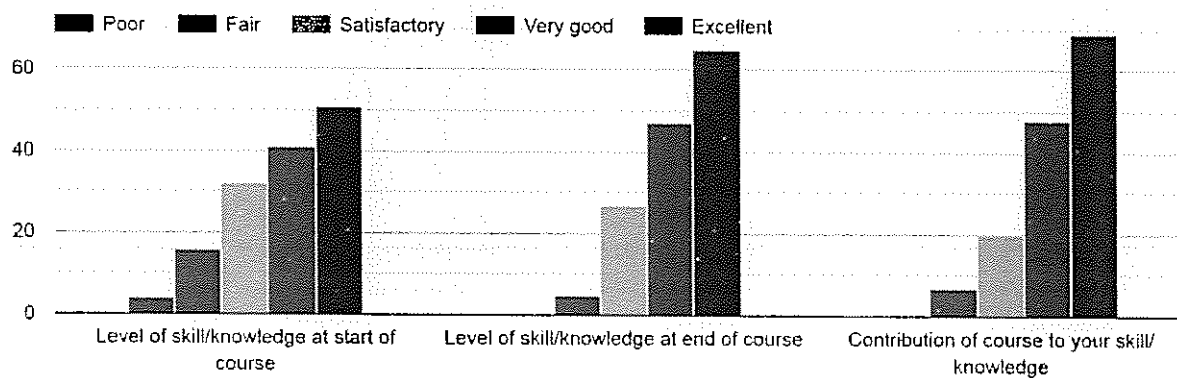
Session I & II

Total number of Participants who attended the session=144

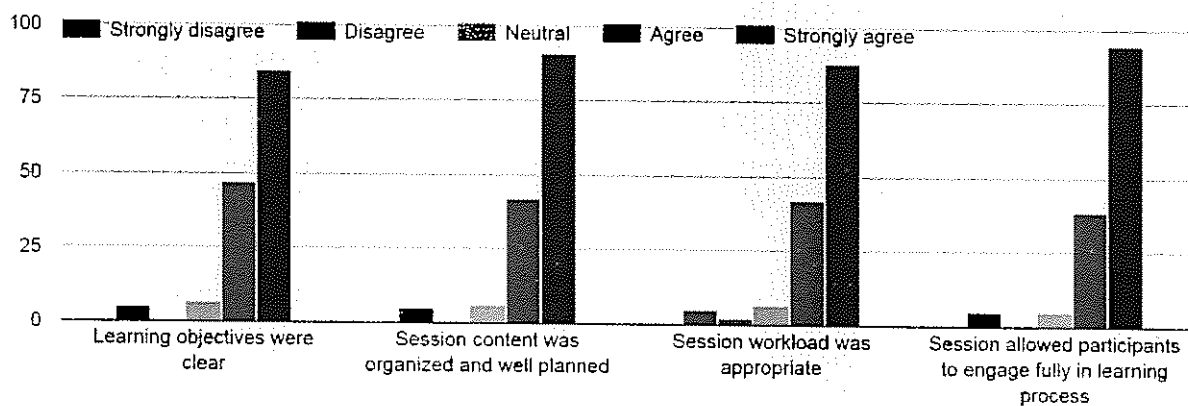
Level of effort



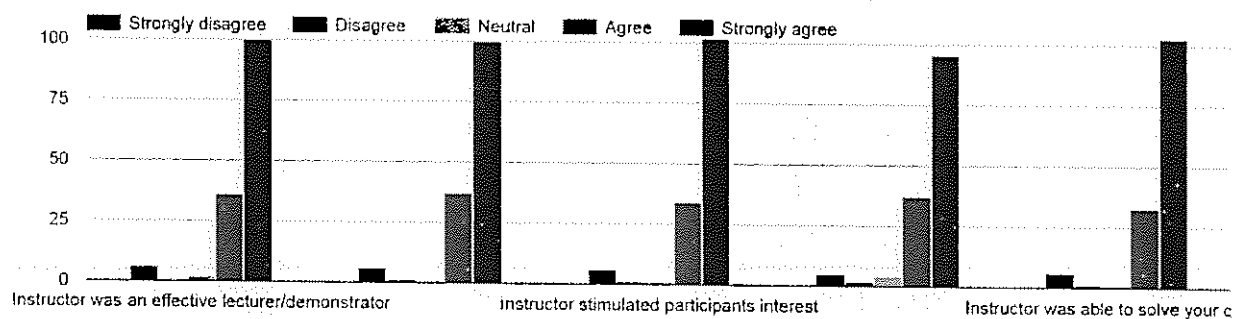
Your Bag of learning



Module content

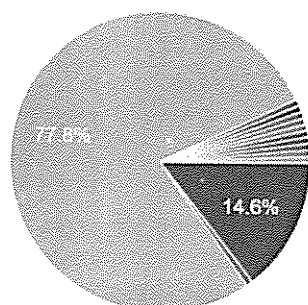


Skill and responsiveness of the instructor

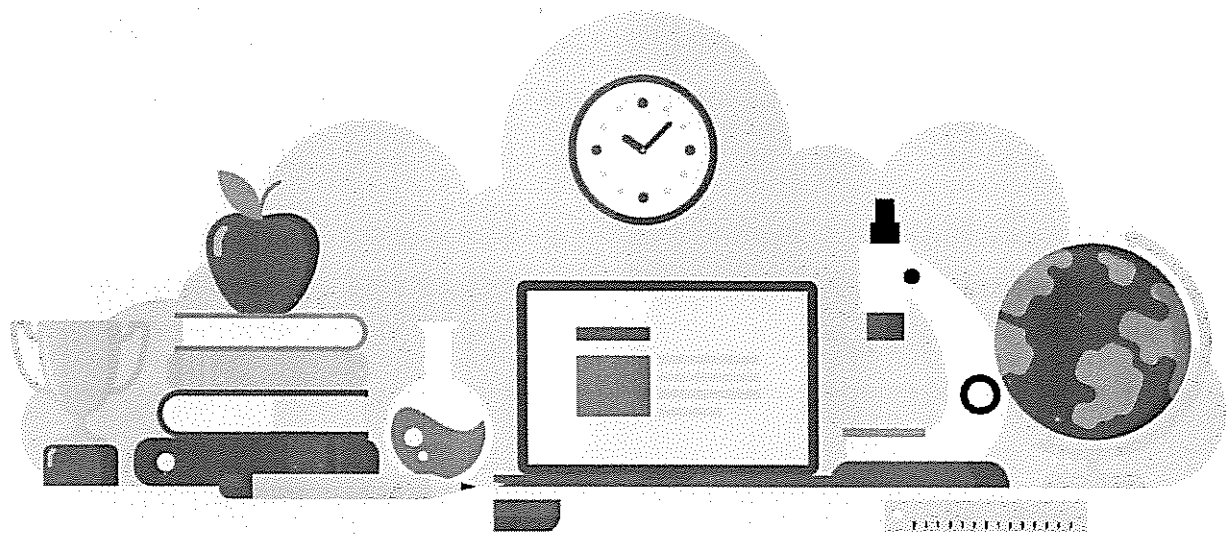


Why did you choose this course?

144 responses



- Certificate requirement
- Time offered
- Interest
- Enhance my digital and social media...
- Practical Knowledge of Digital Marketing
- Value addition/Knowledge Improvement
- Interested
- Value addition



**Institute of Business Management and Research,
IPS Academy, Indore**

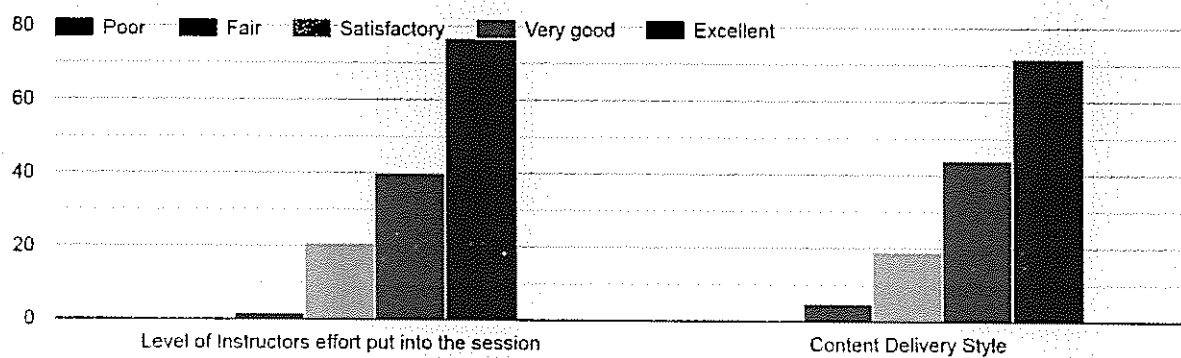
AICTE Training And Learning (ATAL) Academy
FDP on
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 2 @ 18-05-21

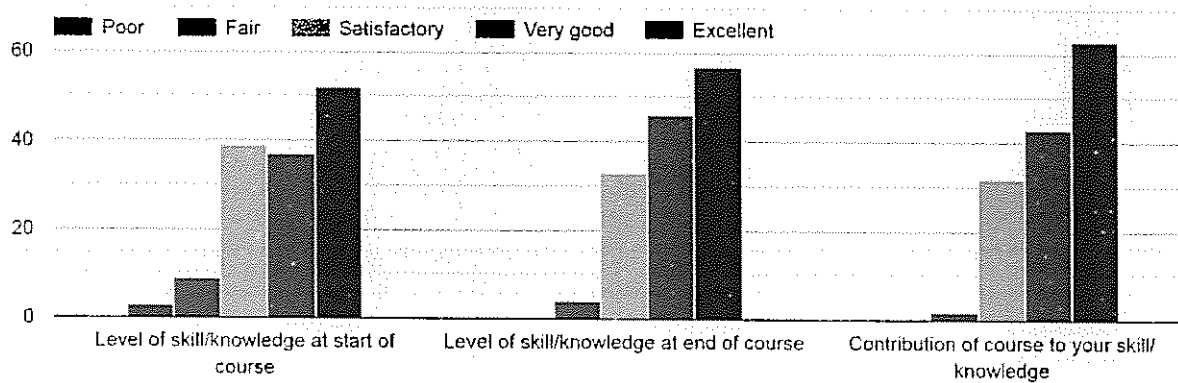
Session I & II

Total number of Participants who attended the session=140

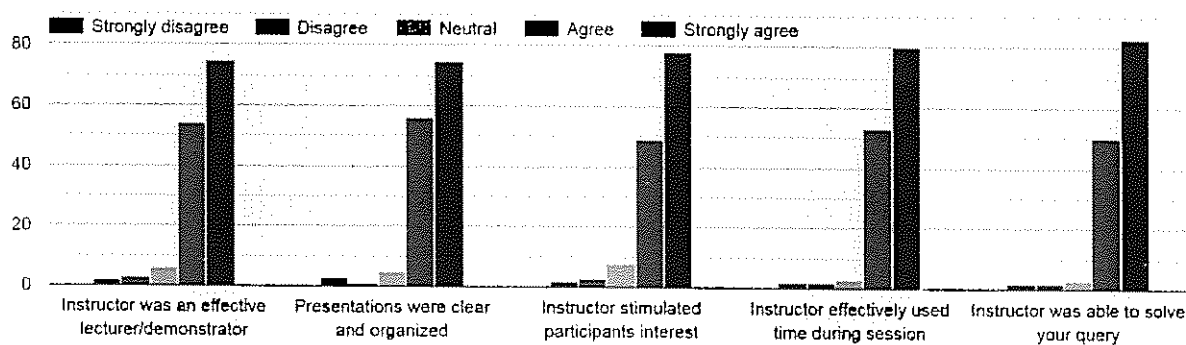
Level of effort



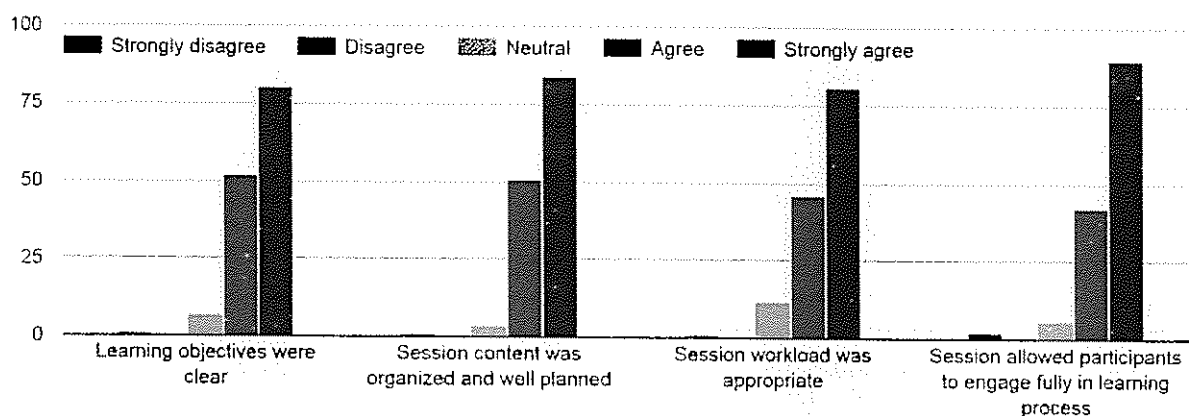
Your Bag of learning



Skill and responsiveness of the instructor

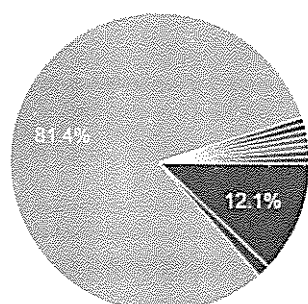


Module content



Why did you choose this course?

140 responses



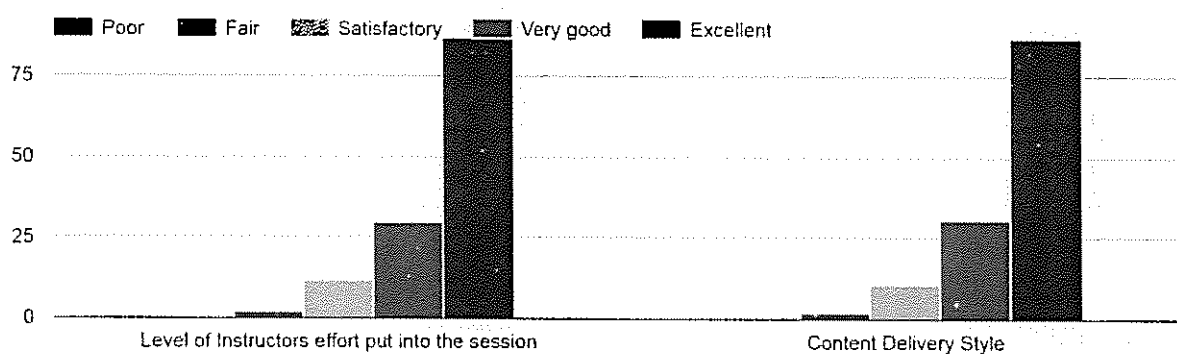
- Certificate requirement
- Time offered
- Interest
- Academic interest and Certificate
- Value addition
- To learn digital marketing
- Upgradation of Knowledge and Certificate
- to learn and get insight of digital marketing

Session Evaluation Report Day 3 @ 19-05-21

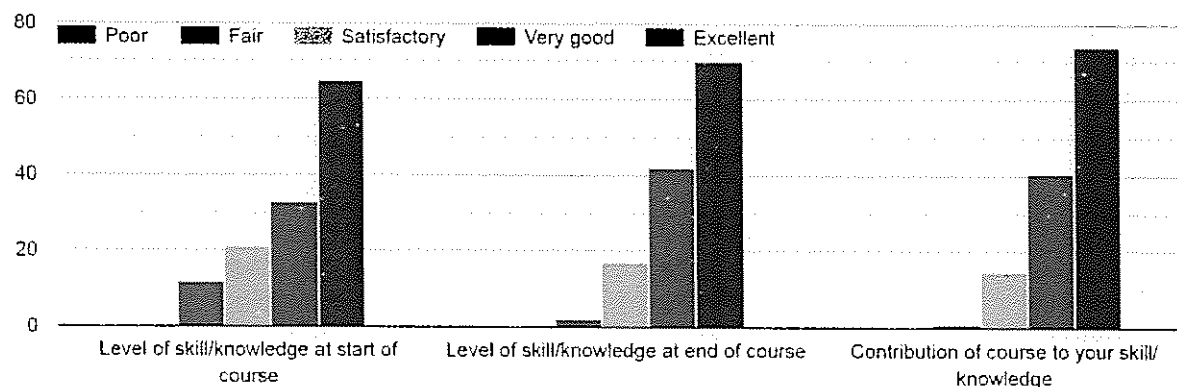
Session I

Total number of Participants who attended the session=131

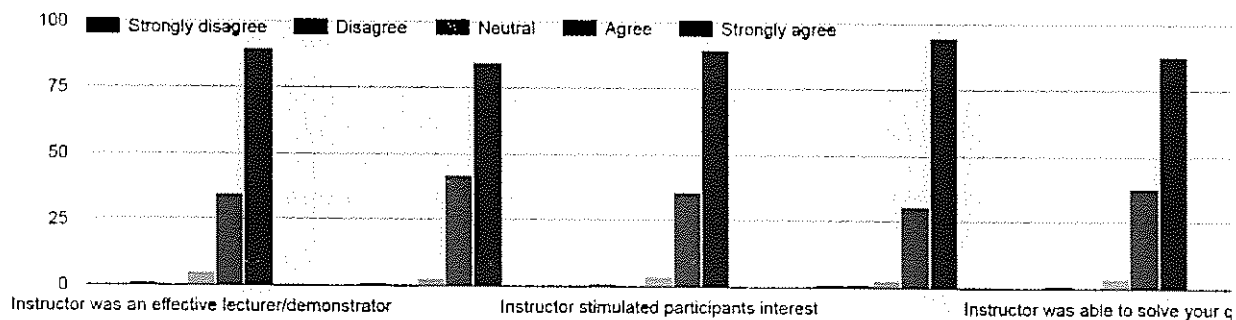
Level of effort



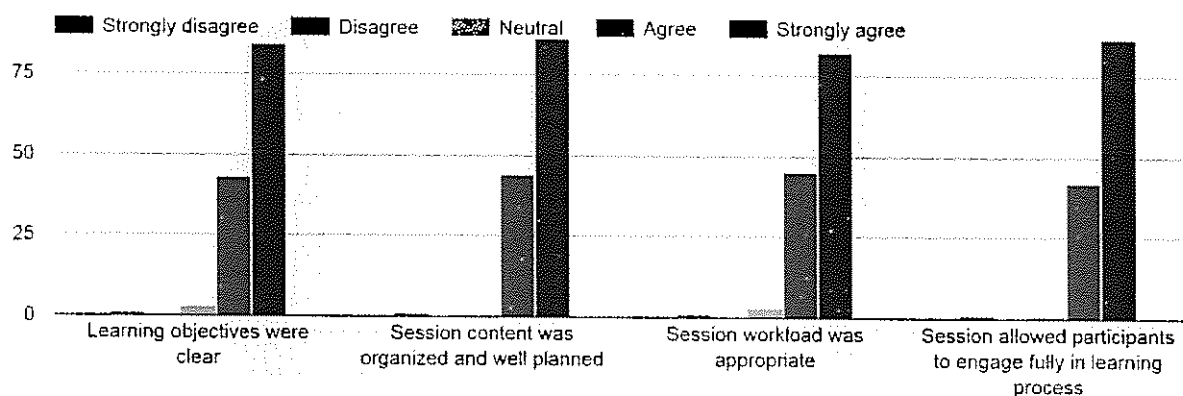
Your Bag of learning



Skill and responsiveness of the instructor

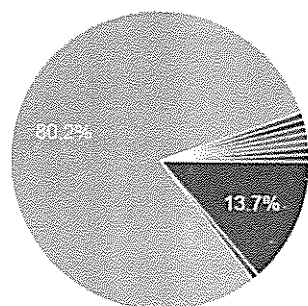


Module content



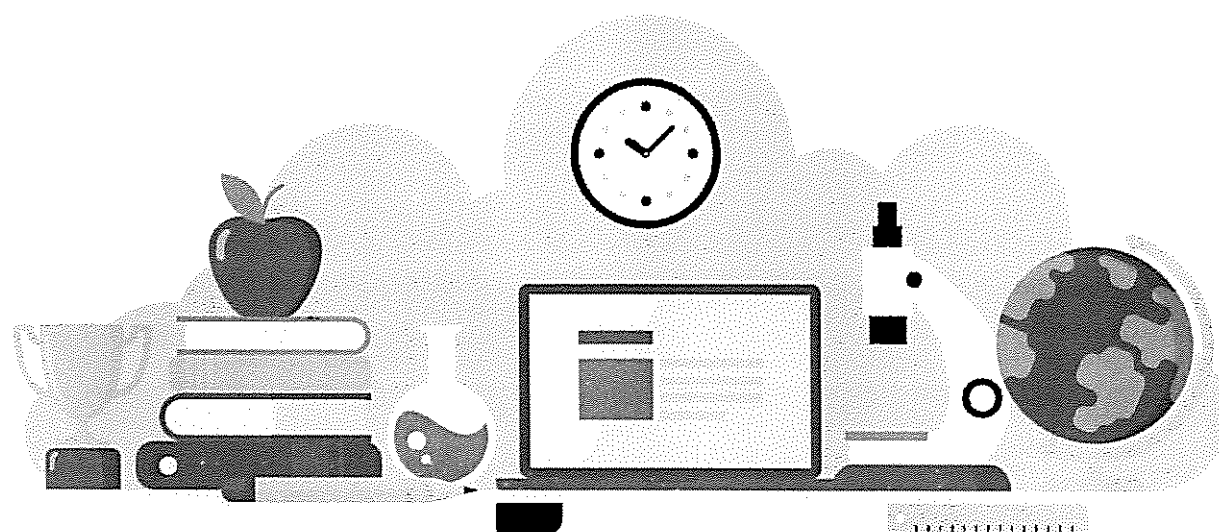
Why did you choose this course?

131 responses



- Certificate requirement
- Time offered
- Interest
- Introduce in curriculum
- Gaining insights and practicing
- Academic Interest and Certificate
- to learn digital aspects and tools
- Value addition

1/2 ▼



**Institute of Business Management and Research,
IPS Academy, Indore**

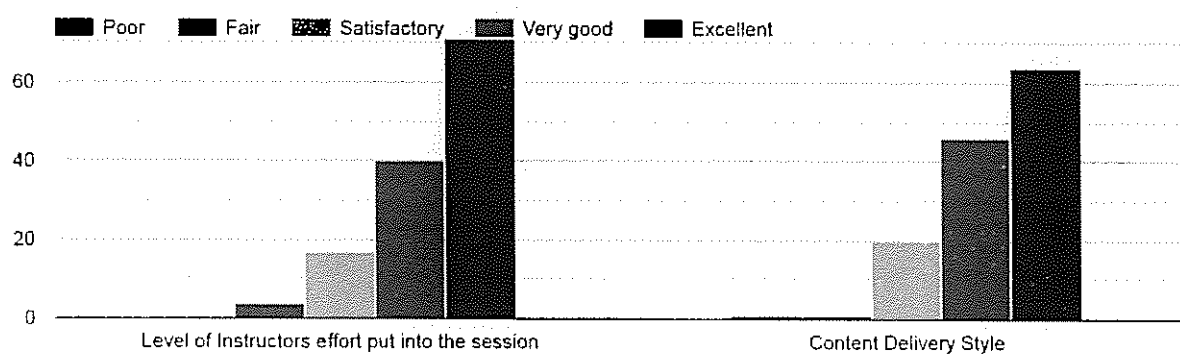
AICTE Training And Learning (ATAL) Academy
FDP on
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 2 @ 18-05-21

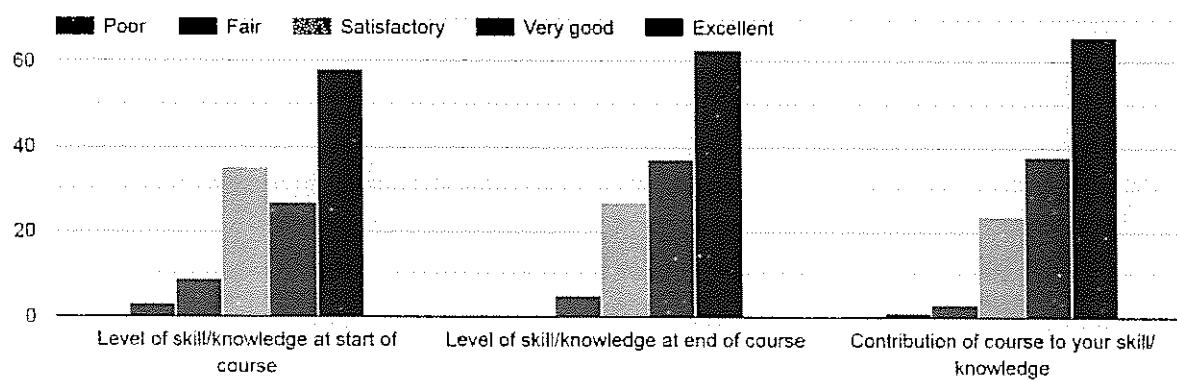
Session III

Total number of Participants who attended the session=132

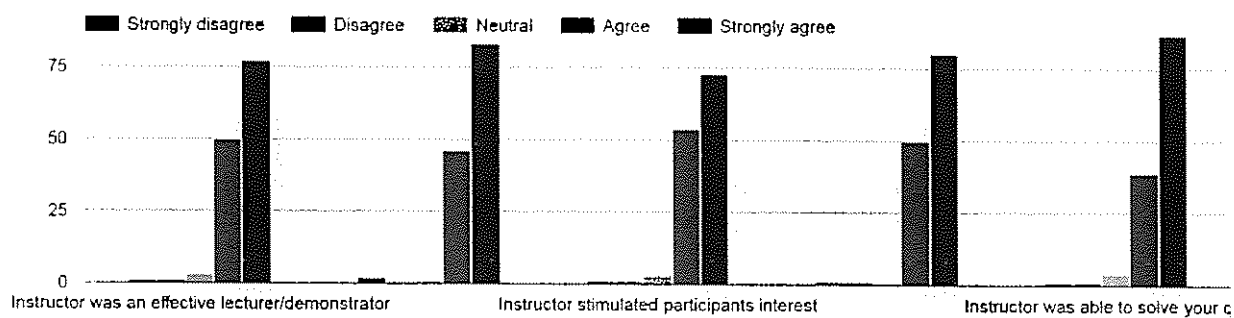
Level of effort



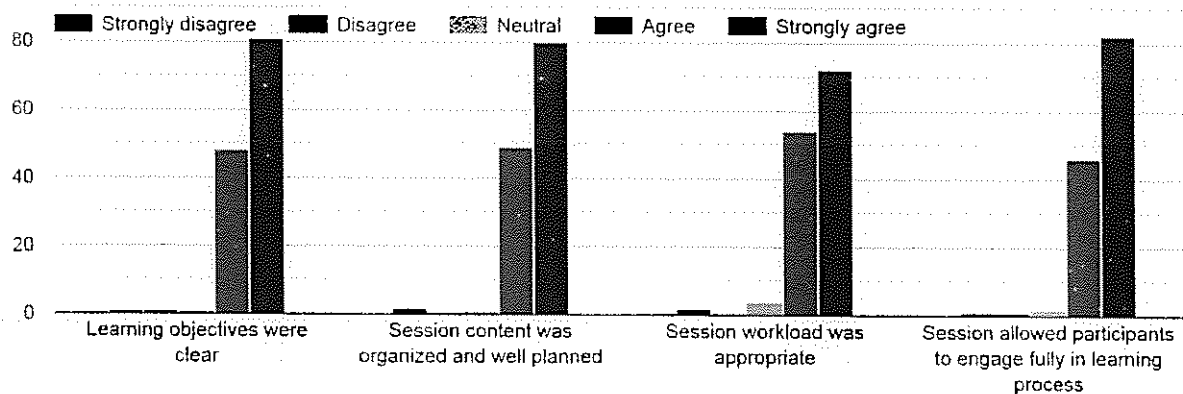
Your Bag of learning



Skill and responsiveness of the instructor

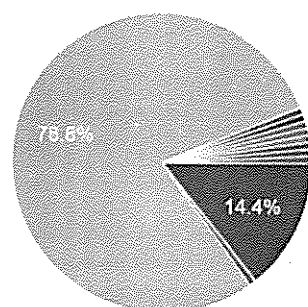


Module content



Why did you choose this course?

132 responses



- Certificate requirement
- Time offered
- Interest
- To gain knowledge. And having interest
- To learn more about digital media
- New curriculum introduce by Universit...
- Value addition
- Academic Interest and Certificate



**Institute of Business Management and Research,
IPS Academy, Indore**

AICTE Training And Learning (ATAL) Academy
FDP on

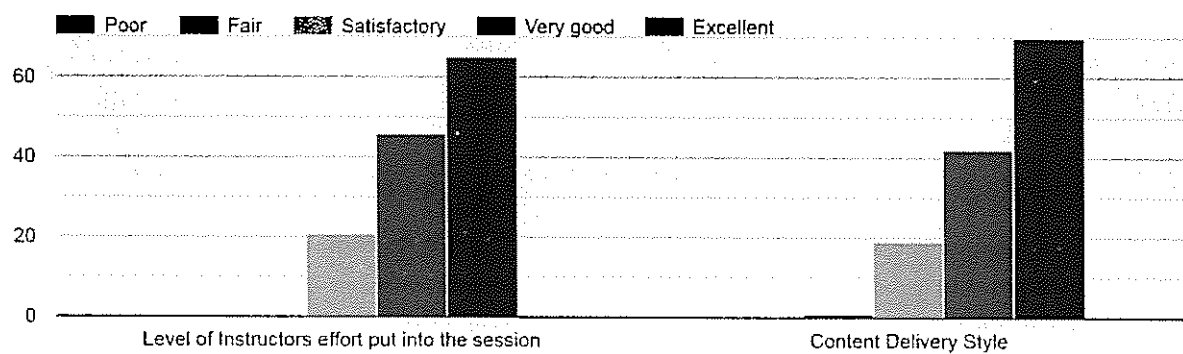
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 3@ 19-05-21

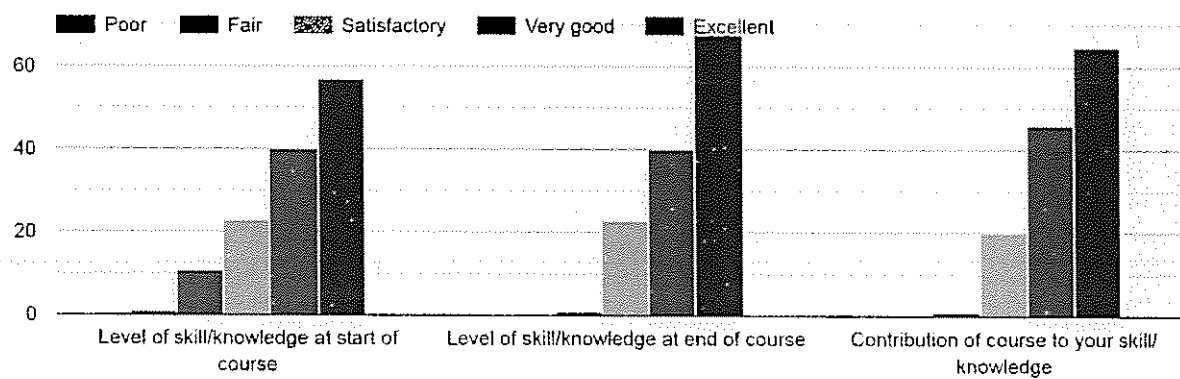
Session II

Total number of Participants who attended the session=132

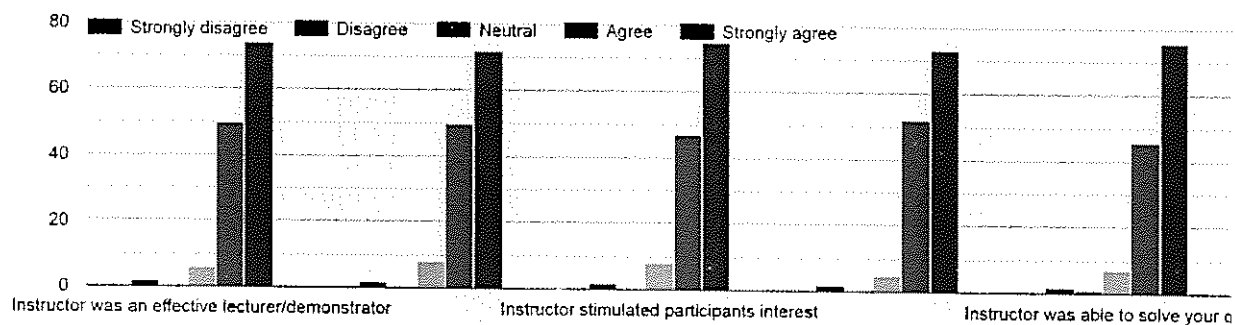
Level of effort



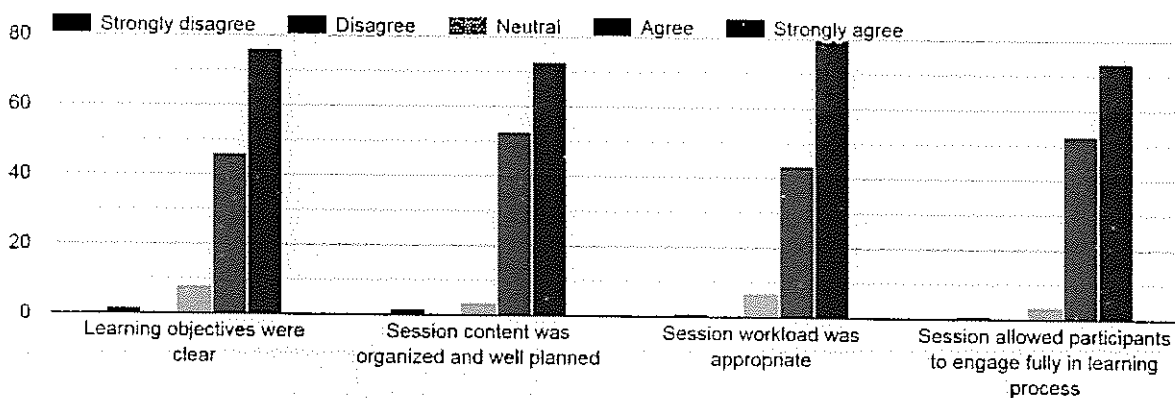
Your Bag of learning



Skill and responsiveness of the instructor

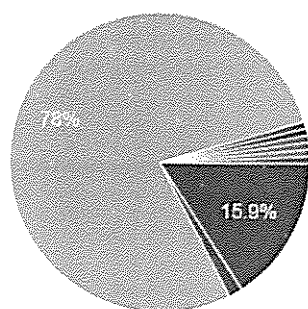


Module content



Why did you choose this course?

132 responses



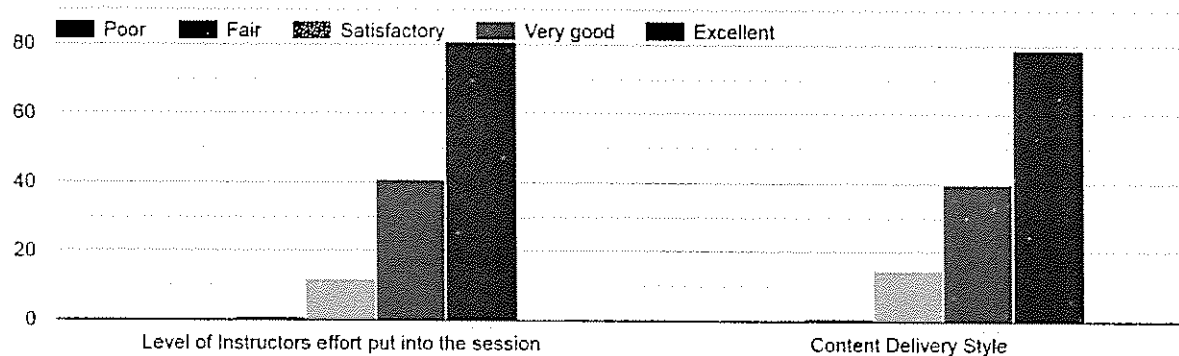
- Certificate requirement
- Time offered
- Interest
- Gaining insights
- New curriculum in Mumbai University
- Academic Interest and Certificate
- Certificate
- To learn more about digital media
- To gain knowledge about digital mediums.

Session Evaluation Report Day 4@ 20-05-21

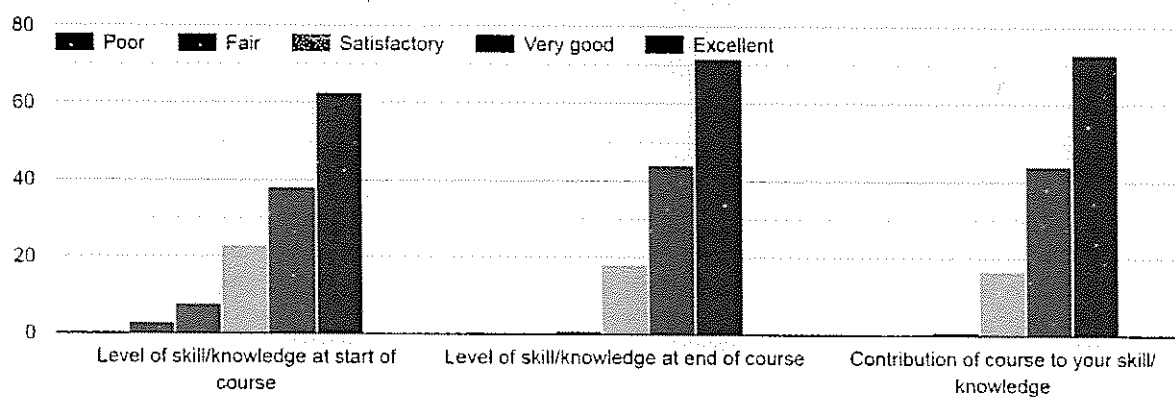
Session III

Total number of Participants who attended the session=135

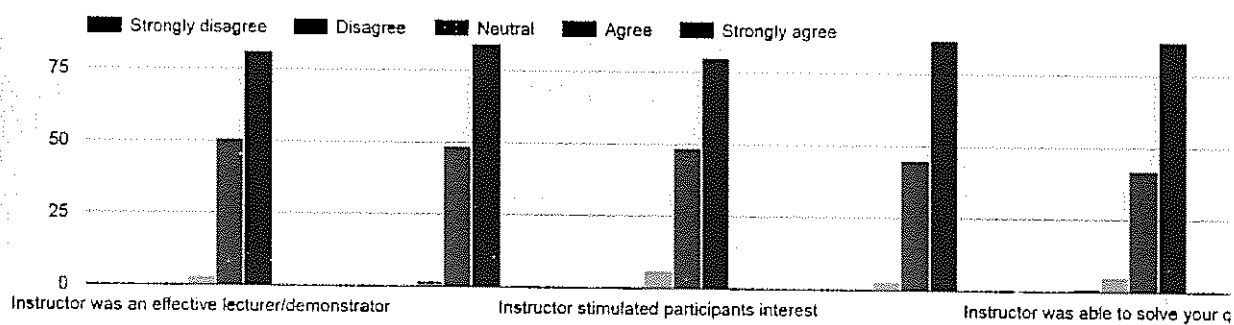
Level of effort



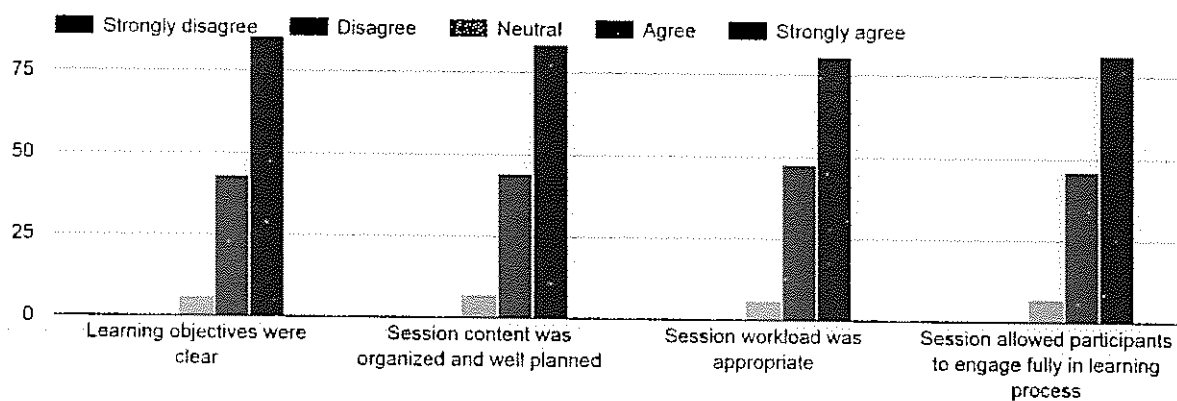
Your Bag of learning



Skill and responsiveness of the instructor

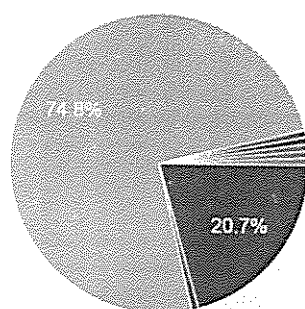


Module content



Why did you choose this course?

135 responses



- Certificate requirement
- Time offered
- Interest
- Academic Interest and Certificate
- To gain insights n overall adopt. The new disciplines
- Certificate
- to learn & explore new digital media aspects.
- New curriculum



**Institute of Business Management and Research,
IPS Academy, Indore**

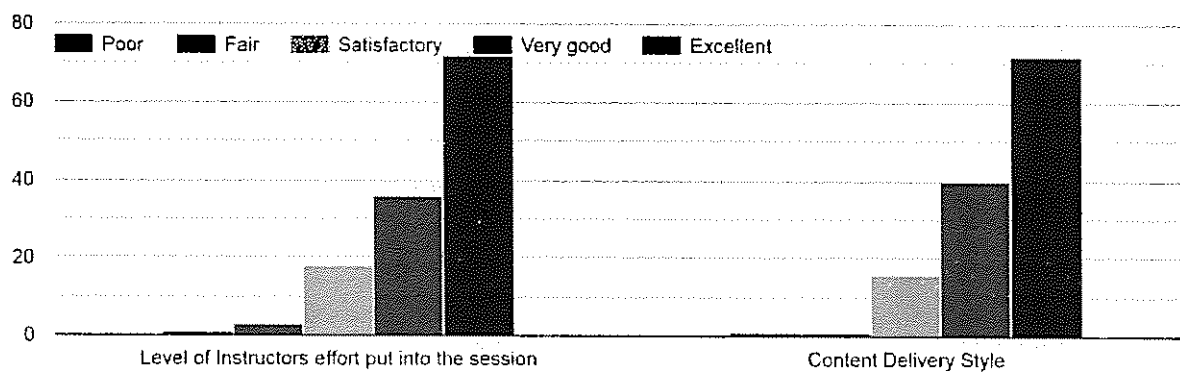
AICTE Training And Learning (ATAL) Academy
FDP on
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 3@ 19-05-21

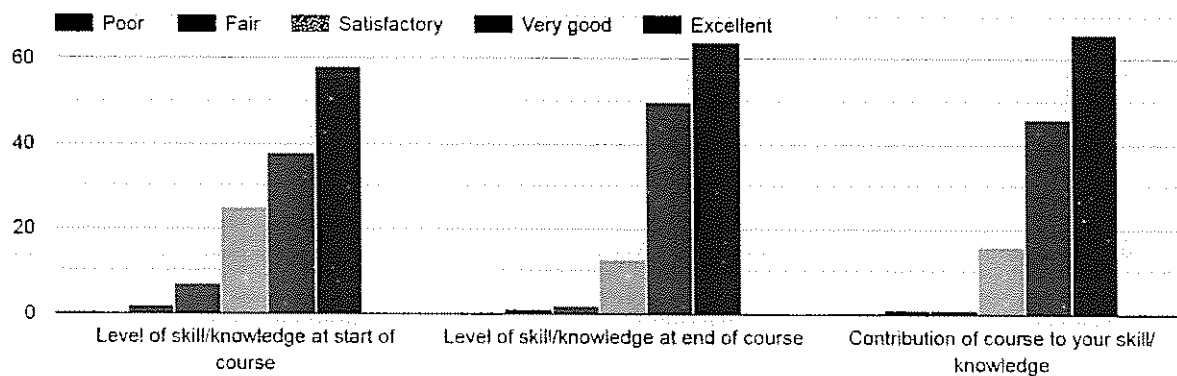
Session III

Total number of Participants who attended the session=130

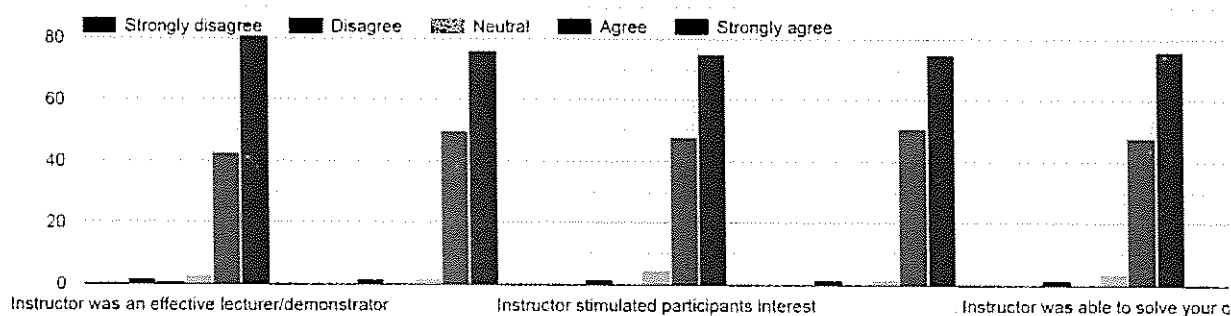
Level of effort



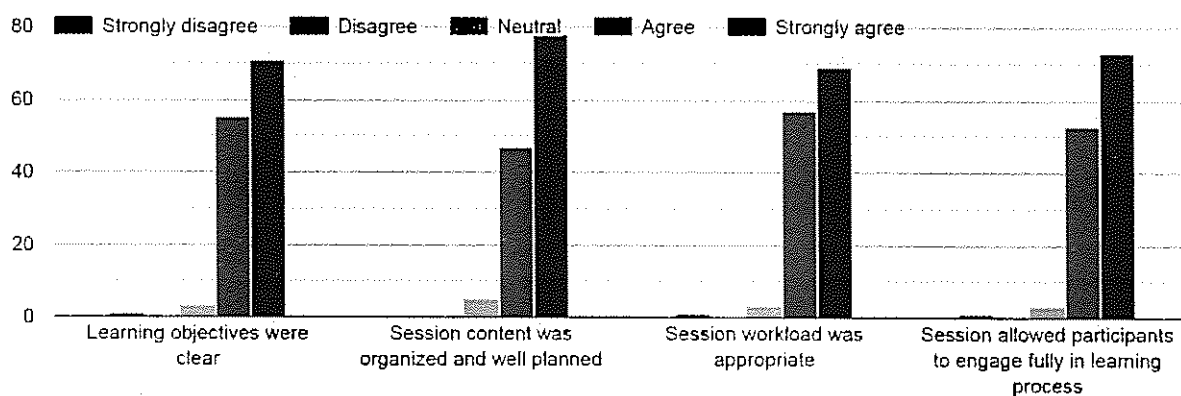
Your Bag of learning



Skill and responsiveness of the instructor

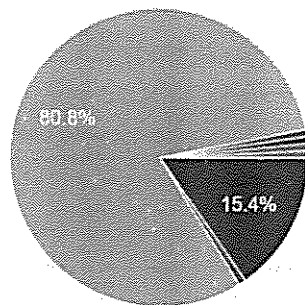


Module content



Why did you choose this course?

130 responses



- Certificate requirement
- Time offered
- Interest
- New curriculum by University
- Certificate
- Awareness n insights
- learning digital media aspects.



**Institute of Business Management and Research,
IPS Academy, Indore**

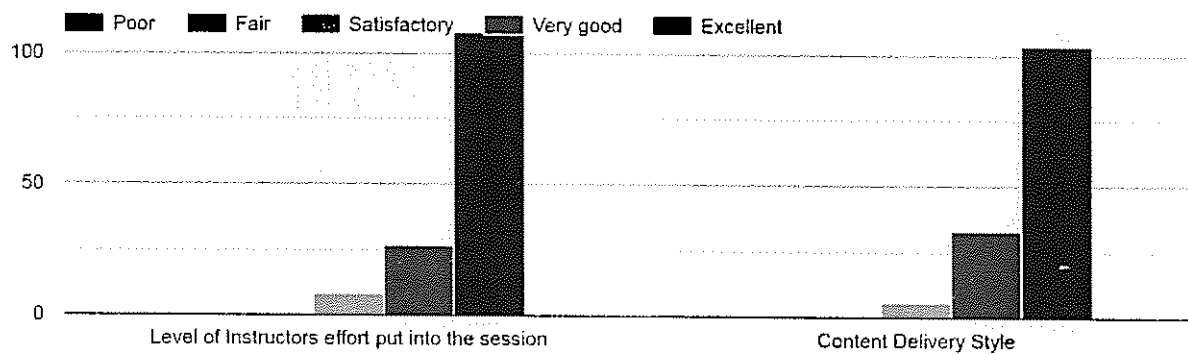
AICTE Training And Learning (ATAL) Academy
FDP on
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 4@ 20-05-21

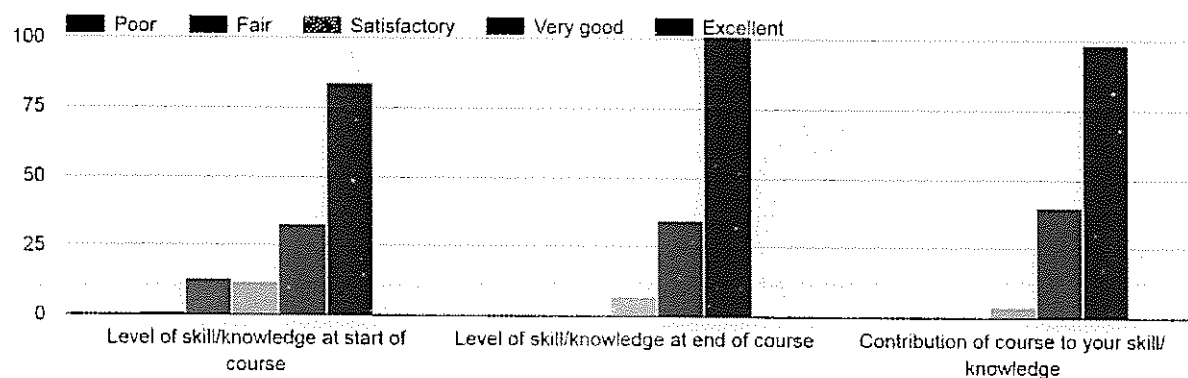
Session I

Total number of Participants who attended the session=143

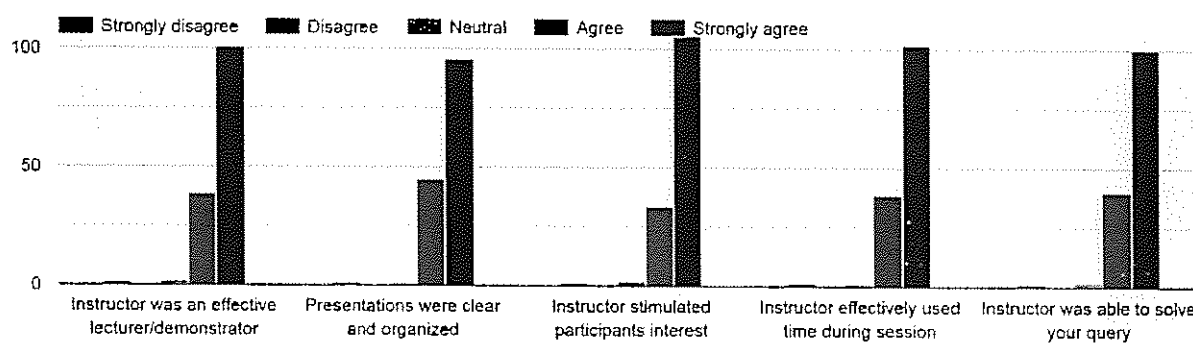
Level of effort



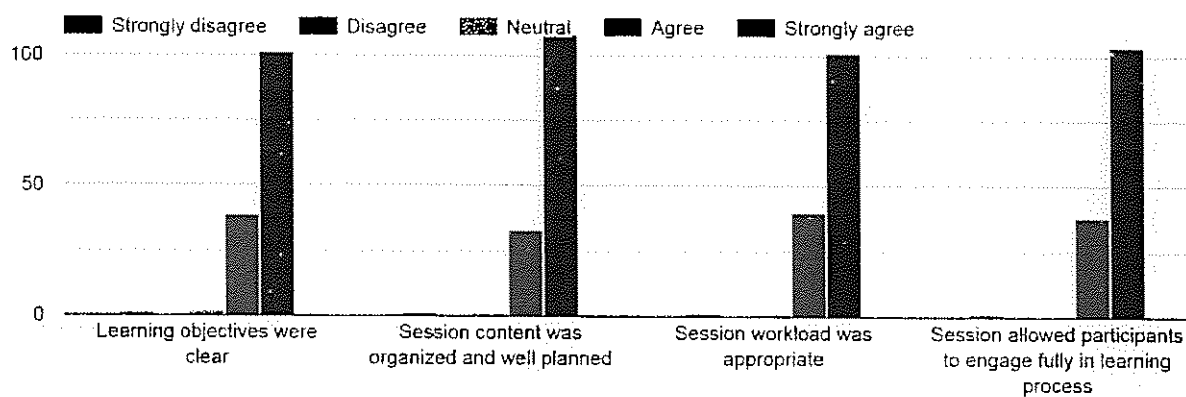
Your Bag of learning



Skill and responsiveness of the instructor

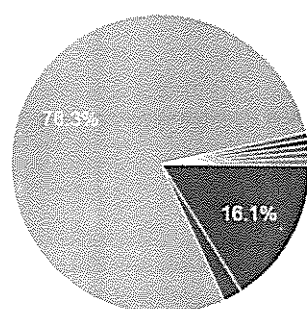


Module content



Why did you choose this course?

143 responses



- Certificate requirement
- Time offered
- Interest
- Academic Interest and Certificate
- Awareness and insights
- Need of Curriculum
- Certificate
- to learn and understand digital media aspects.



**Institute of Business Management and Research,
IPS Academy, Indore**

AICTE Training And Learning (ATAL) Academy
FDP on

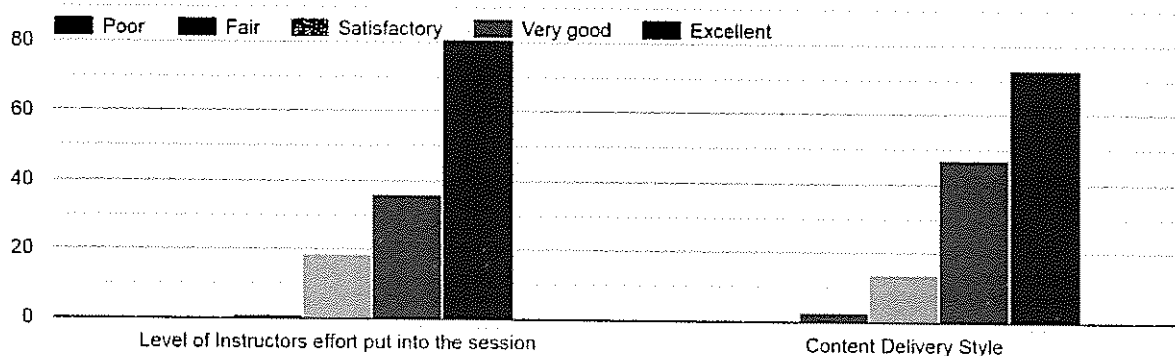
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 4@ 20-05-21

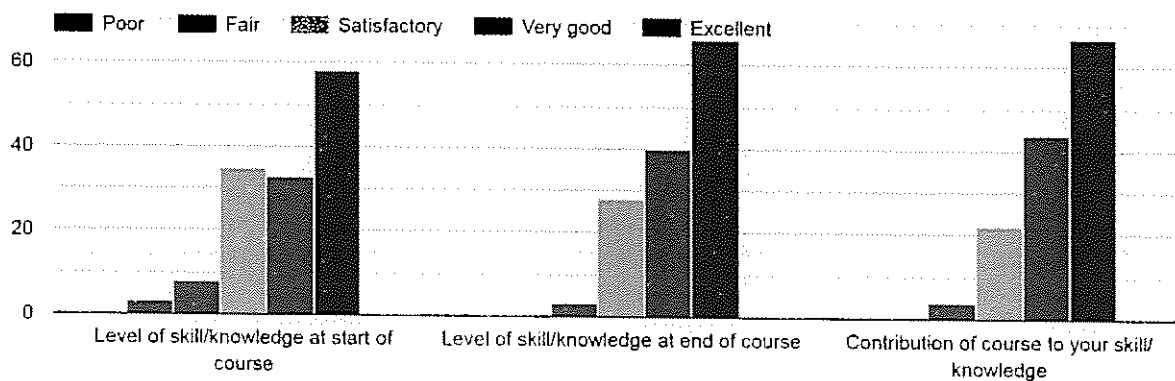
Session II

Total number of Participants who attended the session=137

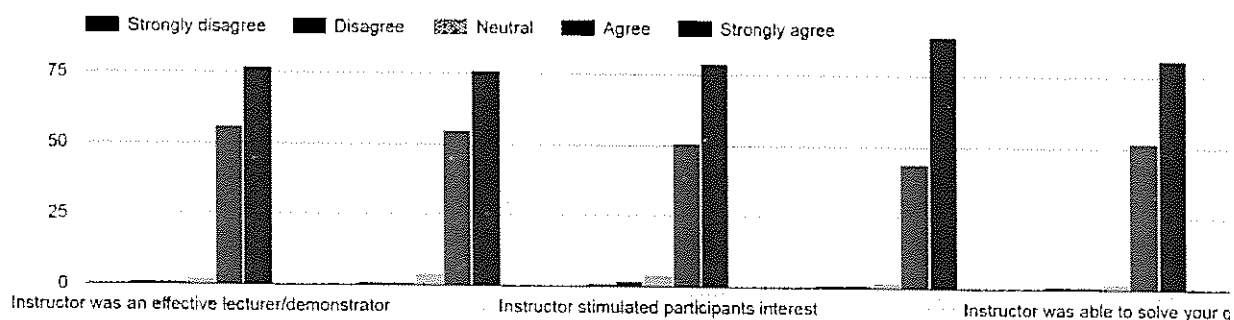
Level of effort



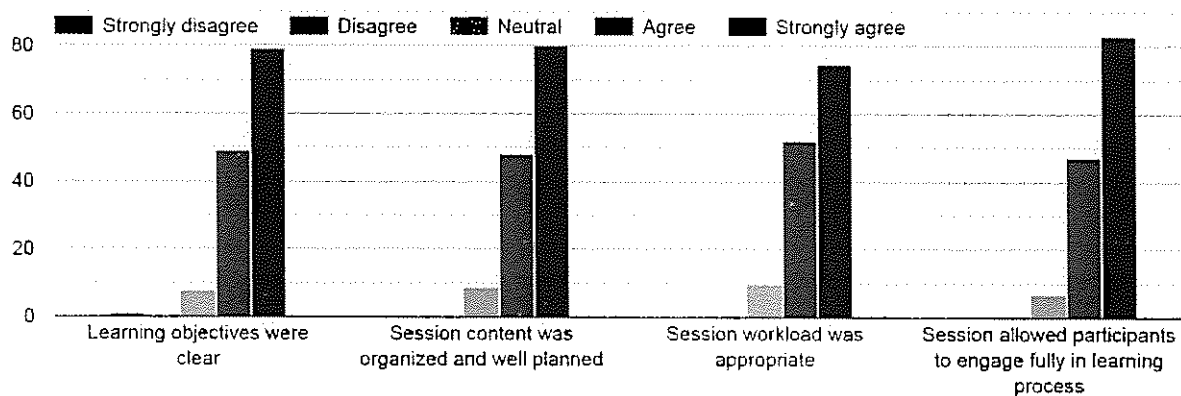
Your Bag of learning



Skill and responsiveness of the instructor

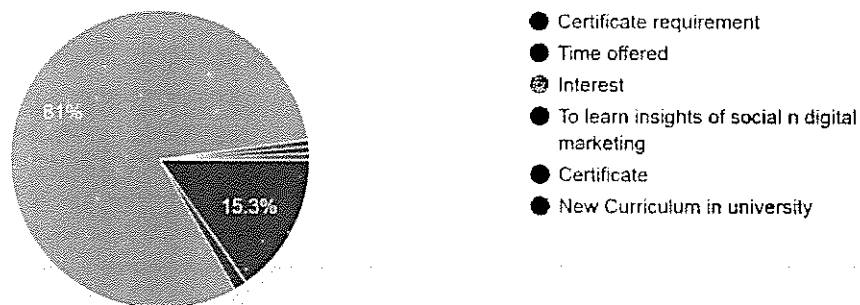


Module content



Why did you choose this course?

137 responses





**Institute of Business Management and Research,
IPS Academy, Indore**

AICTE Training And Learning (ATAL) Academy
FDP on

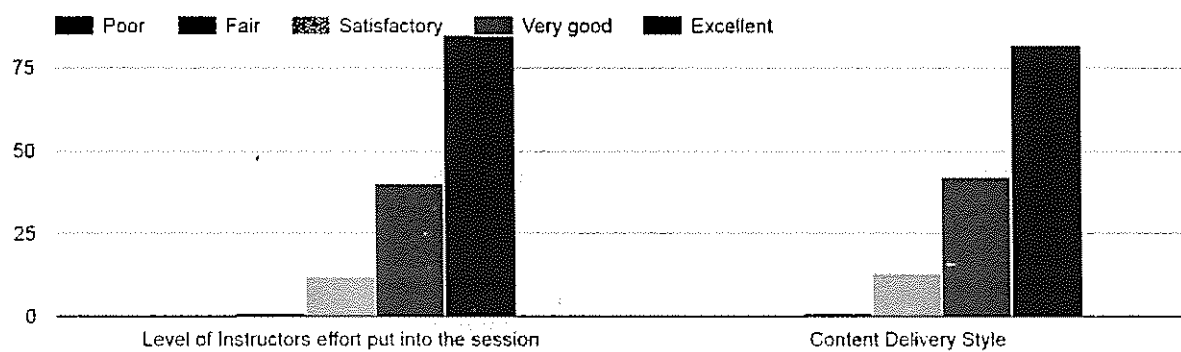
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 5@ 21-05-21

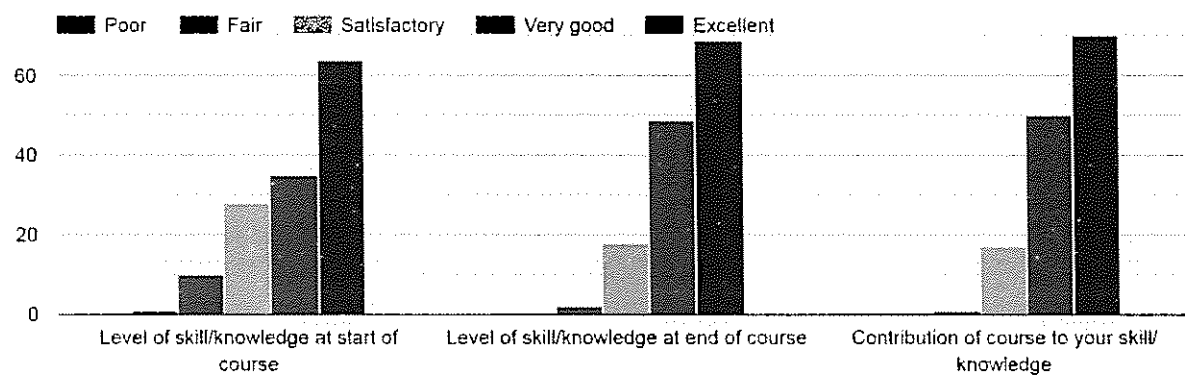
Session I

Total number of Participants who attended the session=138

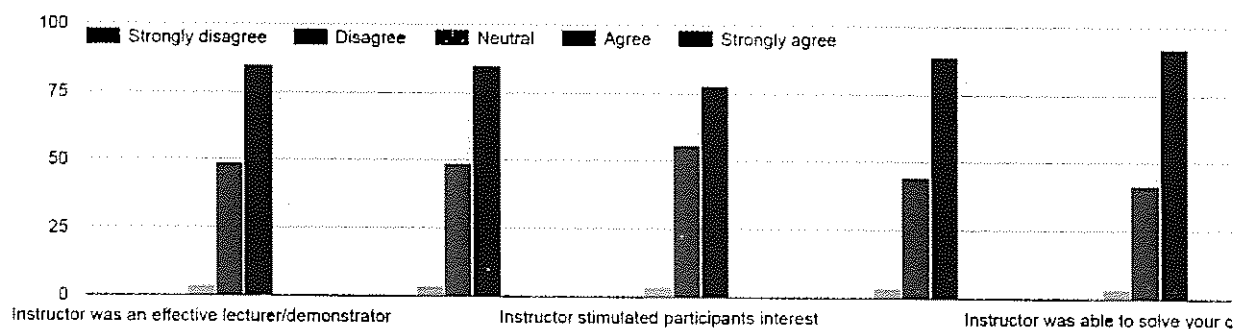
Level of effort



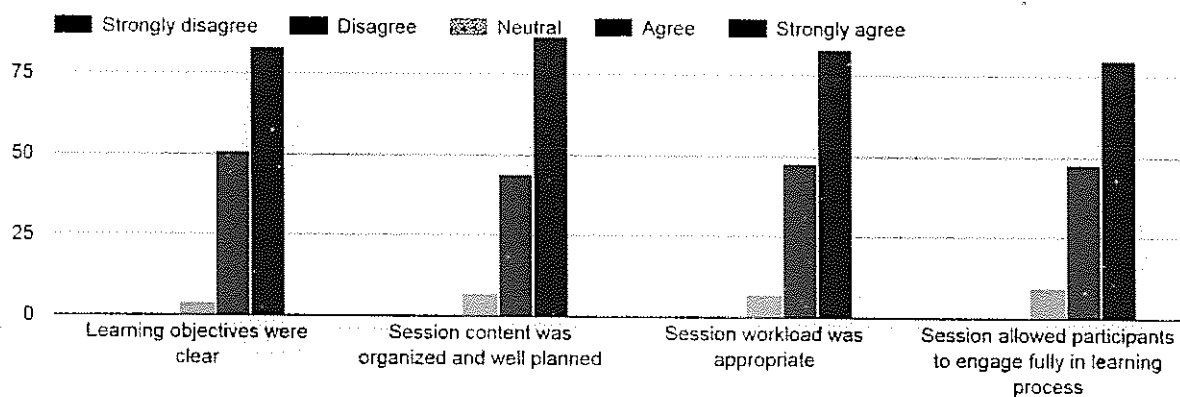
Your Bag of learning



Skill and responsiveness of the instructor

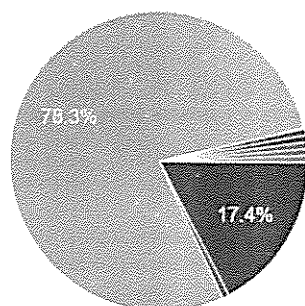


Module content



Why did you choose this course?

138 responses



- Certificate requirement
- Time offered
- Interest
- Knowledge enhancement
- Area of my research work
- Certificate
- New curriculum introduced by University
- to know and understand digital marketing aspects



**Institute of Business Management and Research,
IPS Academy, Indore**

AICTE Training And Learning (ATAL) Academy
FDP on

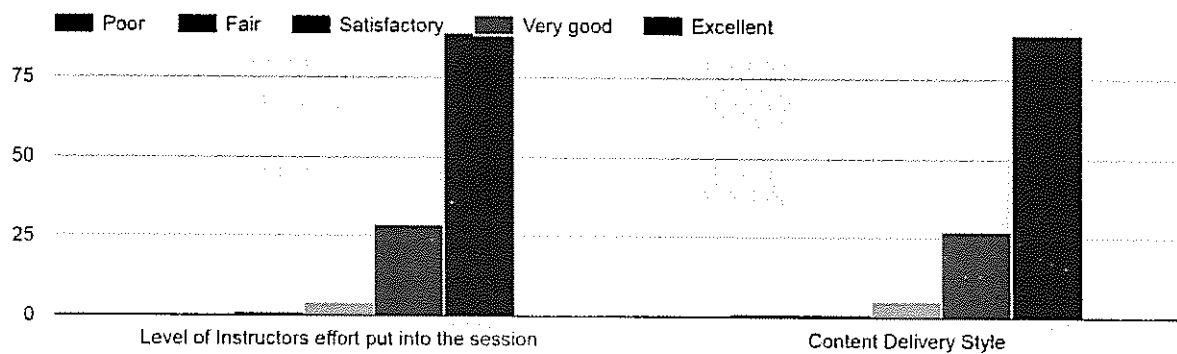
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 5@ 21-05-21

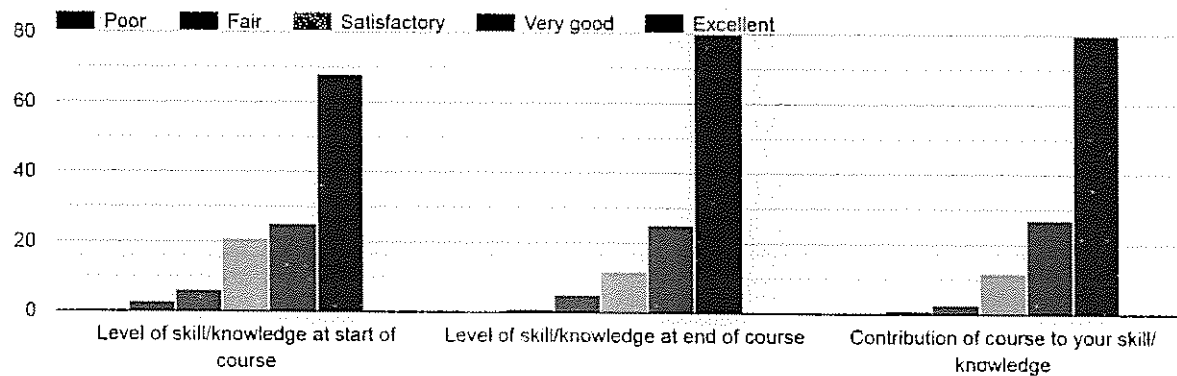
Session II

Total number of Participants who attended the session=123

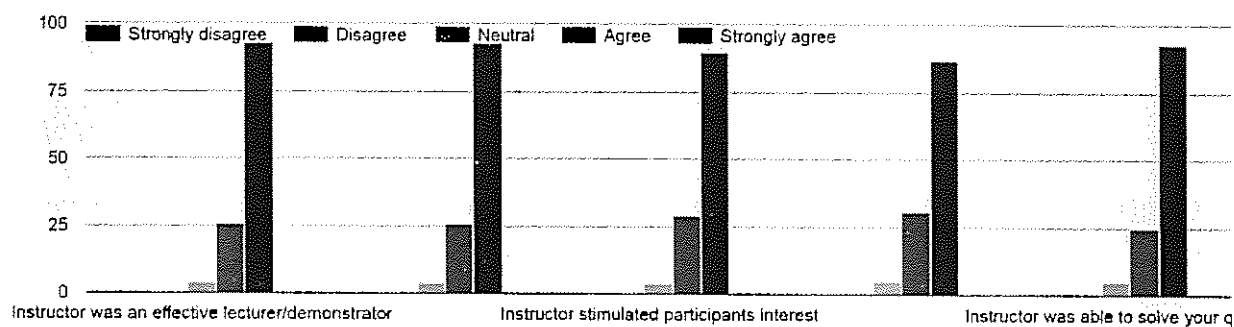
Level of effort



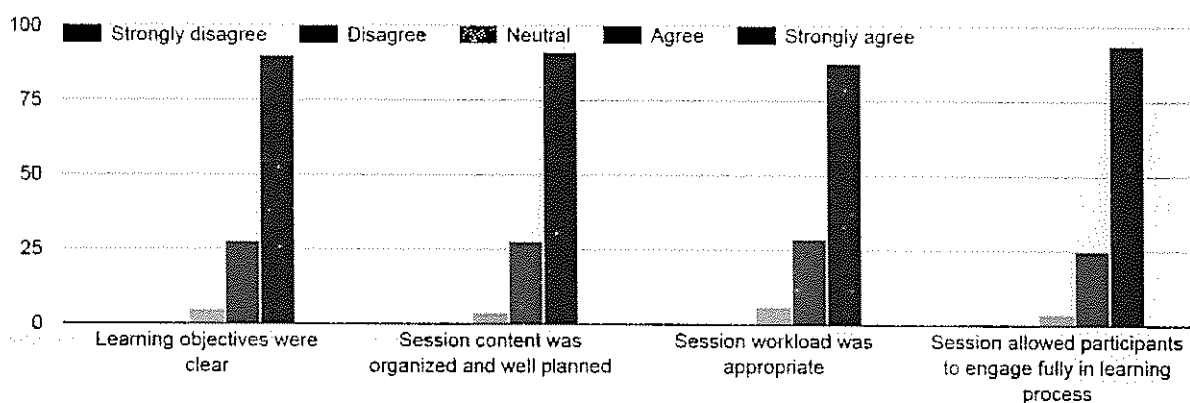
Your Bag of learning



Skill and responsiveness of the instructor

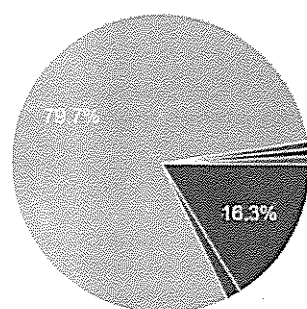


Module content



Why did you choose this course?

123 responses



- Certificate requirement
- Time offered
- Interest
- first motive was to learn digital marketing and also learned meditation techniques which is very beautiful experience and learning.
- Spiritual
- Insights n gaining knowledge



**Institute of Business Management and Research,
IPS Academy, Indore**

AICTE Training And Learning (ATAL) Academy
FDP on

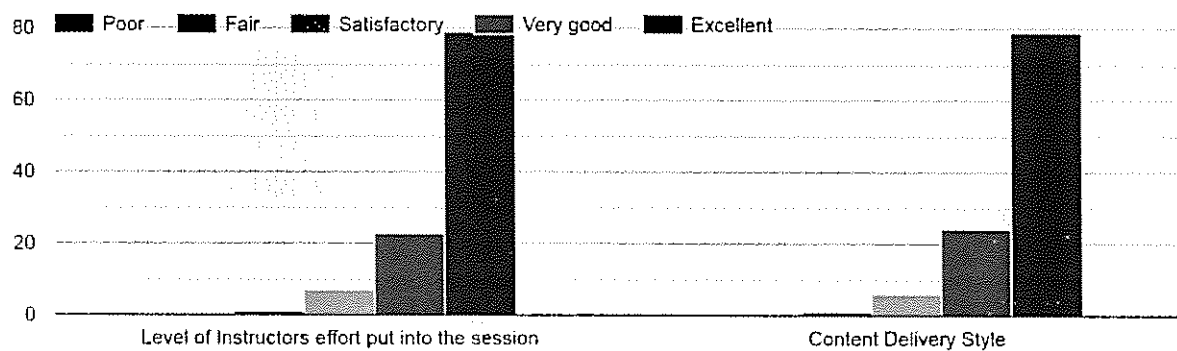
Digital Media Marketing & Management
May 17'2021-May 21'2021

Session Evaluation Report Day 5@ 21-05-21

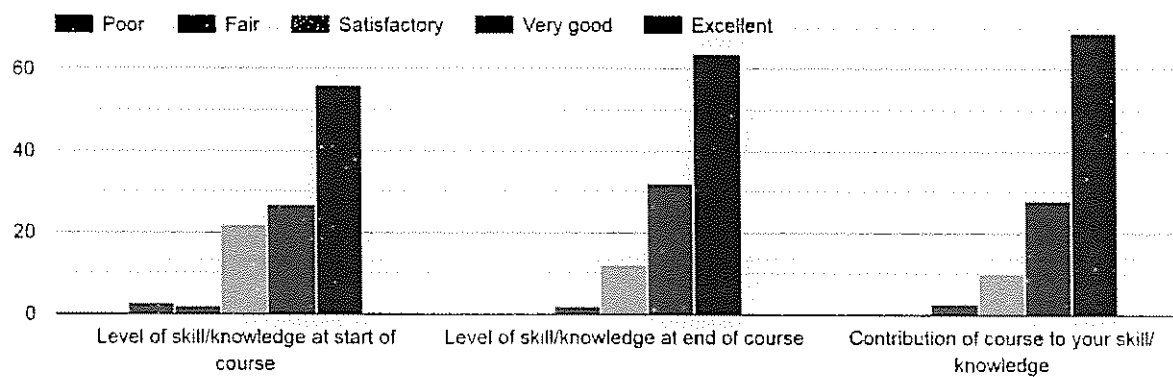
Session III

Total number of Participants who attended the session=110

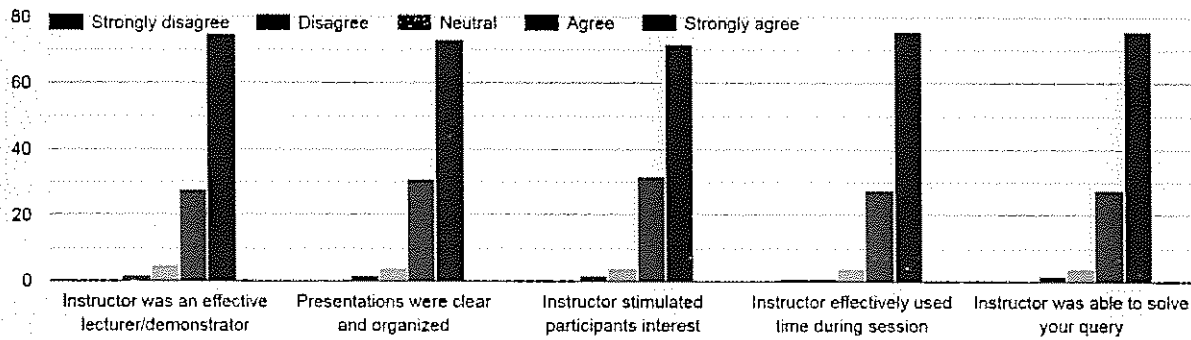
Level of effort



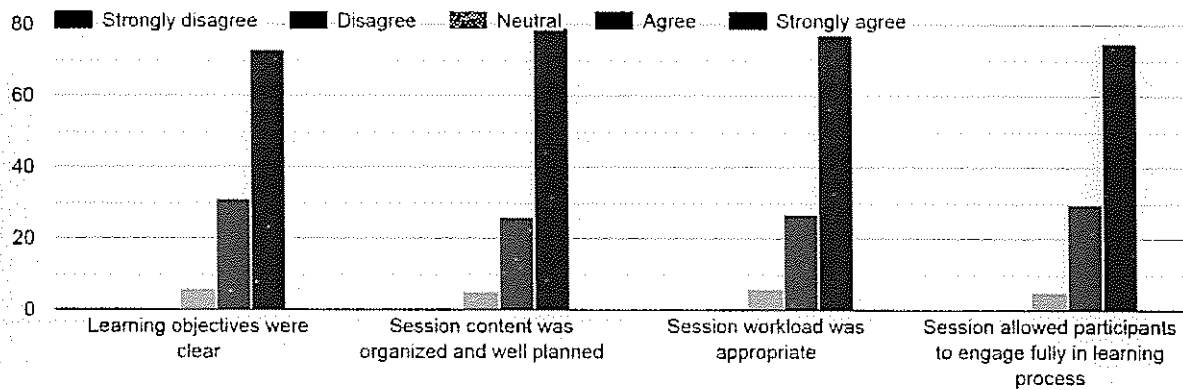
Your Bag of learning



Skill and responsiveness of the instructor

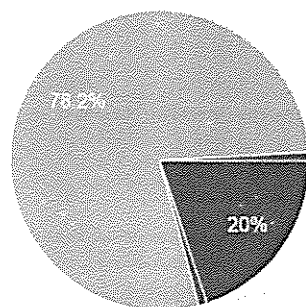


Module content



Why did you choose this course?

110 responses



- Certificate requirement
- Time offered
- Interest
- apart from learning digital marketing and also learned some spiritual aspects as well.